



AMTICO
DESIGN TILE



INNOVATION IN
RETAIL DESIGN FLOORING

ROECKL



The retail sector is continually changing but one thing remains as a constant: the demand by retailers and customers alike for stylish and inspirational shopping environments.

As any retailer knows, interior design is a vital element of the overall sales experience. It can enhance a brand image and be used to encourage customer loyalty. A vital tool in business development, it can help to build lifelong relationships between retailers and consumers.

Today's retail environment demands a floor that doesn't just look good, but also performs to the highest standards of durability and maintenance. Amtico has a long and successful history of designing and supplying floors for global retail brands, independent concept stores and multiple store rollout programmes.

Explore some of our work; allow us to inspire you.



VOLT, SWEDEN

With Amtico flooring, VOLT were able to select a floor that would not just compliment the overall store concept but enhance it, both aesthetically and practically.

The ease of maintenance and superior dent and stain resistance make Amtico the leading choice for retail establishments.



Photographer: Fabian Hild

ROECKEL, GERMANY

The Roeckl luxury accessories brand has been guided by the principles of authenticity, craftsmanship and a passion for detail for over 170 years. It sets itself the goal of combining traditional and modern values in the production of luxury goods.

These qualities are also represented in the design of the company's flagship store in Munich, developed by Blocher and Blocher Partners architects.

Inspired by Roeckl's passion for manufacturing perfection and sophisticated design, Amtico Signature products were specified to create an exclusive retail space. Wild Walnut works beautifully installed in a Herringbone laying pattern, creating a contemporary-classic look underlining the luxurious and high-quality ambience of the store.



NIVEA, GERMANY

Retail environments demand hardwearing floors, not only to withstand high footfall but also to avoid being marked by ever changing display units.

Amtico is proven to be far more durable, stain resistant and easier to maintain than natural materials, making it highly suitable for retail floor design.

With Amtico flooring, Nivea were able to select a floor that would not just compliment the overall store concept but enhance it, both aesthetically and practically. The ease of maintenance and superior dent and stain resistance make Amtico the leading choice for retail establishments.



MODEHAUS FISCHER, GERMANY

Modehaus Fischer is a German fashion department store chain with 16 stores throughout the country, established since 1832.

Its stores are busy environments that are classically designed with contemporary lighting and high levels of detail to shop-fittings. Amtico Signature Vintage Chestnut is used in this store in a traditional herringbone pattern, lending its strong performance and luxury design qualities to the overall interior design scheme.



SUPER BEST, DENMARK

Classic Oak fuses golden and brown choppy tones with authentic graining to add real warmth to any look.

This wood looks stunning laid against a neutral backdrop and contrasting furnishings.

A sophisticated dark wood with saturated black tones and realistic embossed grain that is perfectly suited to any contemporary interior.



GROBE BÖLTIG PRALINEMANUFACTUR, GERMANY

Family-run chocolate maker, Große-Böltig is proud of its more than 25 years of independent chocolate making.

Amtico flooring was an ideal specification for the improvements made to a café and retail space, designed so visitors can view the crafted process and experience the products in a warm, luxurious atmosphere.

Complimenting the modern, white and glass furniture. Amtico Wild Walnut fits seamlessly with the interior. Its rich chocolate tones with slashes of vanilla introduce a touch of warmth to this modern interior.

SIGNATURE COLLECTION



Our flagship collection of 188 products, offers the flexibility to create bespoke designs, or cut and combine tiles in an infinite numbers of ways.

With a thicker 1,0 mm wear layer, these products offer longevity and are suitable for high traffic areas in hospitality and leisure, retail, office, education, healthcare, commercial housing, government buildings and commercial spaces.

72 WOODS, 62 STONES, 54 ABSTRACTS

Oblique Square



Crossband



Arrow



LAYING PATTERNS

Laying patterns offer the possibility to create distinctive floor designs, define retail zones and merge product tones using either standard size options or specifically designed patterns.

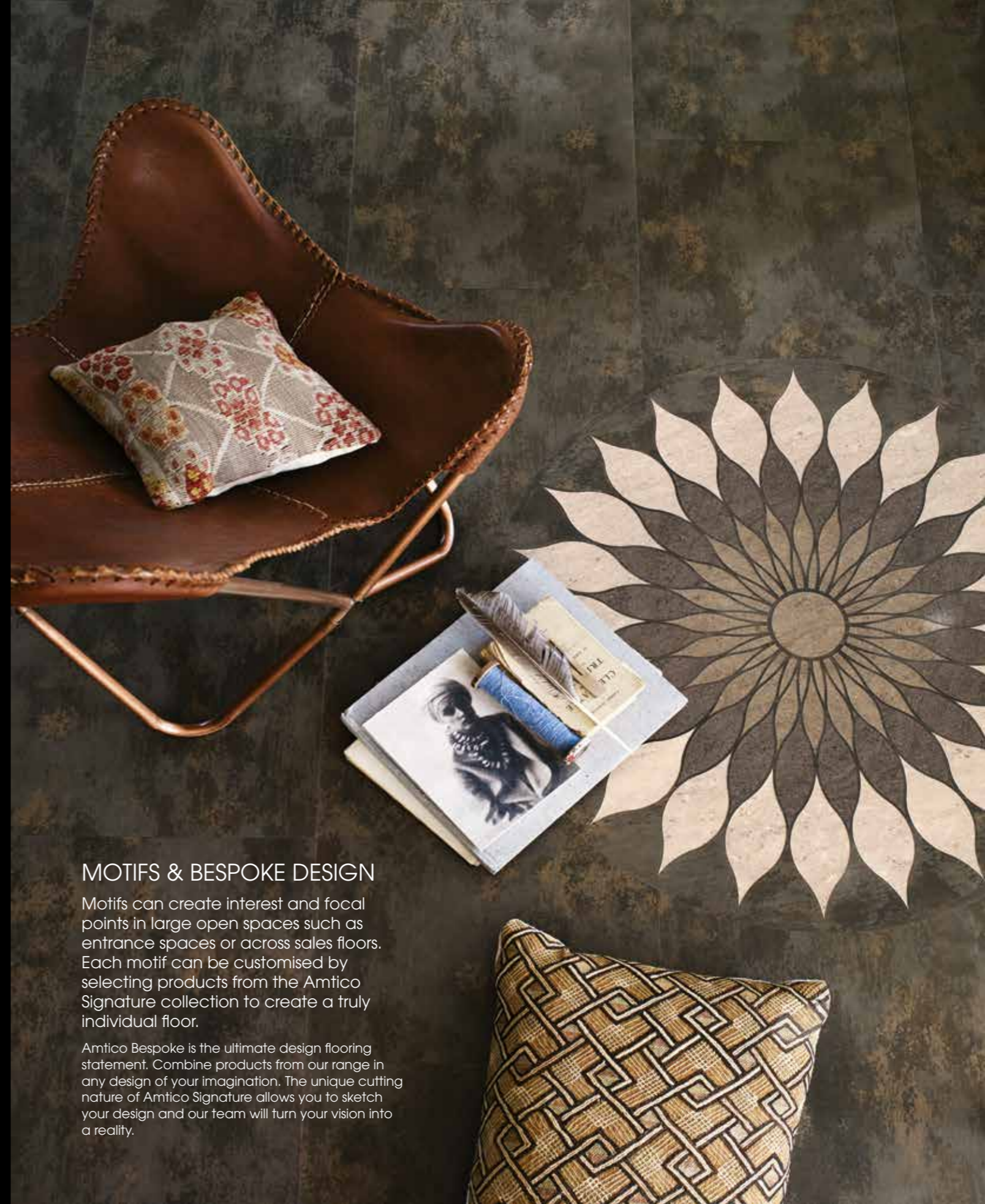
Choose from the classic Herringbone and Key Stone, to the contemporary Kite, Oblique Square and Arrow as shown here. The versatility of Amtico Signature allows you to select wood, stone and abstract products in a laying pattern of your choice. Ask your local sales representative about our many design options.

SPACIA

This collection of 96 products offers a practical design solution for commercial projects in retail as well as office, education healthcare, hospitality and leisure, commercial housing and government sectors.

Manufactured in the UK, in a durable 0,55 mm wear layer, these products can be combined in effective ways to create striking floor designs.

43 WOODS, 30 STONES, 23 ABSTRACTS



MOTIFS & BESPOKE DESIGN

Motifs can create interest and focal points in large open spaces such as entrance spaces or across sales floors. Each motif can be customised by selecting products from the Amtico Signature collection to create a truly individual floor.

Amtico Bespoke is the ultimate design flooring statement. Combine products from our range in any design of your imagination. The unique cutting nature of Amtico Signature allows you to sketch your design and our team will turn your vision into a reality.



If you need samples, collection brochures, product folders or anything else please contact us on +46 (0) 8 584 233 24 or send us an email info@amtico.se

Make the right first impression with Amtico Entryway matting.

Dirt and moisture needs to be trapped at the door, preserving the look and appearance of flooring throughout your building. Choose from a range of colours, designs and textures which are practical yet stylish. Perfect for protecting and complementing your Amtico flooring or any other floor.

All of the designs - Ruffian, Recoarse and Take Back - are made of highly durable and easy to maintain fibres which have been proven and time-tested in commercial areas for years.

Our tiles are easy to handle, store and transport. Amtico Entryway is the ideal product for your project.



ENTRYWAY

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